

# Director/PDMR Shareholding

R.E.A.Hldgs PLC 19 June 2007 NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY OR CONNECTED PERSONS

1. Name of the issuer R.E.A. Holdings plc 2. State whether the notification relates to (i) a transaction notified in accordance with DR 3.1.4R(1)(a); or (ii) DR 3.1.4(R)(1)(b) a disclosure made in accordance with section 324 (as extended by section 328) of the Companies Act 1985; or (iii) both (i) and (ii) 3. Name of person discharging managerial responsibilities/director Mr Robin E. Landon 4. State whether notification relates to a person connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person Fleetwood-Hesketh Limited (wholly owned by Mr Robin E. Landon) 5. Indicate whether the notification is in respect of a holding of the person referred to in 3 or 4 above or in respect of a non-beneficial interest Person named in 3. above. 6. Description of shares (including class), debentures or derivatives or financial instruments relating to shares 9% Cumulative Preference Shares of £1 7. Name of registered shareholders(s) and, if more than one, the number of shares held by each of them Pershing Keen Nominees Limited Account Designation PUCLT 8 State the nature of the transaction Sale by person connected with PDMR 9. Number of shares, debentures or financial instruments relating to shares acquired 10. Percentage of issued class acquired (treasury shares of that class should not be taken into account when calculating percentage) 11. Number of shares, debentures or financial instruments relating to shares disposed 19,295 9% Cumulative Preference Shares of £1 12. Percentage of issued class disposed (treasury shares of that class should not be taken into account when calculating percentage) 0.17% 13. Price per share or value of transaction 110.5p ex dividend 14. Date and place of transaction 13 June 2007 15. Total holding following notification and total percentage holding following notification (any treasury shares should not be taken into account when calculating percentage) 10,817 9% Cumulative Preference Shares of £1 - 0.09% 16. Date issuer informed of transaction 18 June 2007 If a person discharging managerial responsibilities has been granted options by the issuer complete the following boxes 17 Date of grant ..... 18. Period during which or date on which it can be exercised ..... 19. Total amount paid (if any) for grant of the option ..... 20. Description of shares or debentures involved (class and number) ..... 21. Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise ..... 22. Total number of shares or debentures over which options held following notification ..... 23. Any additional information ..... 24. Name of contact and telephone number for queries Paul Hudson 020 7436 7877 Name and signature of duly authorised officer of issuer responsible for making notification Jeremy Robinow Date of notification 19 June 2007 This information is provided by RNS The company news service from the London Stock Exchange