

Director/PDMR Shareholding

R.E.A.Hldgs PLC 21 September 2006 NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY OR CONNECTED PERSONS

This form is intended for use by an issuer to make a RIS notification required by DR 3.1.4R(1). (1) An issuer making a notification in respect of a transaction relating to the shares or debentures of the issuer should complete boxes 1 to 16, 23 and 24. (2) An issuer making a notification in respect of a derivative relating to the shares of the issuer should complete boxes 1 to 4, 6, 8, 13, 14, 16, 23 and 24. (3) An issuer making a notification in respect of options granted to a director/person discharging managerial responsibilities should complete boxes 1 to 3 and 17 to 24. (4) An issuer making a notification in respect of a financial instrument relating to the shares of the issuer (other than a debenture) should complete boxes 1 to 4, 6, 8, 9, 11, 13, 14, 16, 23 and 24. Please complete all relevant boxes in block capital letters.

1. Name of the issuer R.E.A. Holdings plc
2. State whether the notification relates to (i) a transaction notified in accordance with DR 3.1.4R(1)(a); or (ii) DR 3.1.4(R)(1)(b) a disclosure made in accordance with section 324 (as extended by section 328) of the Companies Act 1985; or (iii) both (i) and (ii) (i) (ii)
3. Name of person discharging managerial responsibilities/director Mr David Killick
4. State whether notification relates to a person connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person Not applicable
5. Indicate whether the notification is in respect of a holding of the person referred to in 3 or 4 above or in respect of a non-beneficial interest Person named in 3. above.
6. Description of shares (including class), debentures or derivatives or financial instruments relating to shares Ordinary Shares of 25p
7. Name of registered shareholders(s) and, if more than one, the number of shares held by each of them 21,000 Ordinary Shares of 25p held in the name of The Corporation of Lloyds 3649901 Account
8. State the nature of the transaction Notification of share interests on appointment as a director
9. Number of shares, debentures or financial instruments relating to shares acquired
10. Percentage of issued class acquired (treasury shares of that class should not be taken into account when calculating percentage)
11. Number of shares, debentures or financial instruments relating to shares disposed
12. Percentage of issued class disposed (treasury shares of that class should not be taken into account when calculating percentage)
13. Price per share or value of transaction Average price paid for holding in 7. above is 56.2p per ordinary share
14. Date and place of transaction Notification of share interests on appointment as a director
15. Total holding following notification and total percentage holding following notification (any treasury shares should not be taken into account when calculating percentage) 21,000 ordinary shares of 25p 0.07%
16. Date issuer informed of transaction 21 September 2006
If a person discharging managerial responsibilities has been granted options by the issuer complete the following boxes
17. Date of grant
18. Period during which or date on which it can be exercised
19. Total amount paid (if any) for grant of the option
20. Description of shares or debentures involved (class and number)
21. Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise
22. Total number of shares or debentures over which options held following notification
23. Any additional information
24. Name of contact and telephone number for queries Paul Hudson 020 7419 0100
Name and signature of duly authorised officer of issuer responsible for making notification Jeremy Robinow
Date of notification 21 September 2006
This information is provided by RNS The company news service from the London Stock Exchange